



# BUSINESS

## A C A D E M Y

# Step ahead!

Get the skills and experience that will put you a step ahead.

- **Academically rigorous, career-focused experiences for college-bound seniors**
- **Real-life opportunities shadowing and working side-by-side with business professionals**
- **A team dynamic approach in small classes that support academic success**
- **Professionalism skills and references important to building a working resume**



*"New Visions showed me that business was something I truly wanted to pursue and helped me narrow down my interests to management consulting. I was able to come into college with a level of preparation I didn't see in a lot of my peers, and for that, I will be forever thankful"*

*~Sarah Young, student at Cornell University*

**Call 607-763-3343**



# New Visions Business Academy

## Our program

This program is for college-bound seniors who are ready for a challenge and looking to get a step ahead toward a rewarding career. Each morning, students attend classes and work side-by-side with professionals, observing and participating in real-life experiences. They also earn social studies and English credits.

The Business Academy is geared toward students who wish to pursue a career in the field of business or related occupations, such as management, entrepreneurship, human resources, marketing and finance.

Students admitted to New Visions are active in their school community, motivated, mature and reliable young adults.

## Highlights

- Students create and operate their own business under the guidelines of the Junior Achievement Company program, which provides firsthand, working knowledge in how to create and run an actual business, working side-by-side with local business professionals. Students earn an actual paycheck and possible bonus money. By participating in this program, students are eligible to apply for an academic scholarship to Syracuse University.
- Students also compete in the LaunchPad Business Plan Competition by creating their own business from start to finish and presenting their business plan to a panel of local professionals for the opportunity to win scholarship money for college or to start their own business.
- The program provides career-focused, real-life experiences through job shadowing opportunities in various business settings that are tailored to the student's interests. A variety of community partners can be utilized in the field of entrepreneurship, finance, marketing, communications, accounting, human resources, management, non-profit, sports management and social media marketing.



## High school credits offered

### English

- ELA 12 (1credit)

### Social Studies

- Economics 12 (½ credit)
- Participation in Government 12 (½ credit)

### Business

- Course work and placement activities (2 credits)

## College credits offered

### Entrepreneurship, (BUS 113)

SUNY Broome Fast Forward (4 credits)

### Business Plan Development, (BUS 213)

SUNY Broome Fast Forward (3 credits)

### Quantitative Business Methods, (BUS 112)

SUNY Broome Fast Forward (3 credits)

### College Writing I (ENG 110)

SUNY Broome Fast Forward (3 credits)

### Political Science (POS 111)

SUNY Broome Fast Forward (3 credits)

## Step ahead to a promising career

- Accountant
- Marketing specialist
- Social media specialist
- Financial advisor
- Account manager
- Human resources director
- Entrepreneur